

Programme outcomes (PO), Programme specific outcomes (PSO), and course outcomes (CO) upload on college website and provide link.

Students Performance and Learning outcomes Course outcomes in 150 words only

Program: M.Com

***Program Outcomes**

1. Students learn about financial services, accounting and taxation which will help them to apply knowledge in taking managerial decisions.
2. They develop research attitude in their areas of interest from the given subjects
3. They become familiarize with international business, consumer behaviour and strategic management and help them to become aware of aspects important for running business at global level.

***Course Outcomes**

Semester-I

1. 100001 : Financial Management

Course Outcomes

1. Students gain understanding about the conceptual framework of financial management.
2. They get practical knowledge of applications of financial management in day-to-day business.
3. They become aware of various environmental and financial constraints and also learn to deal with the same.

2. 100002 : Strategic Management

Course Outcomes

1. Students enhance the ability to understand various business strategies and steps to formulate the same.
2. They enhance their knowledge related to the environment in which business operates and know how it affects the business operations.
3. They get acquainted with various competitive strategies to face the competition in the market.

3. 100003 : Corporate Accounting

Course Outcomes

- 1 Students acquire knowledge about IFRS which are required while preparing accounts.
- 2 They develop the skill of doing Ratio Analysis effectively .
- 3 They learn to prepare cash flow statement as a most important tool in accounts and financial management.

4. 100004: Economics and business environment

Course Outcomes

- 1 Students get deep understanding about the economic system in India.
- 2 They gain knowledge about the changing environment of business in India.
- 3 They become aware of regulatory framework and social responsibility of business.

5. 100005 : Basics of Accounts and Finance

Course Outcomes

- 1 Students understand the various aspects involved in cost of capital- Equity, Preference share and Debenture
- 2 They gain mastery over handling journal entries, ledger, trial balance and final accounts.
- 3 They develop vast knowledge of costing concepts.

Semester-II

1.200001: Economics and Business Policies

Course Outcomes

- 1 Students understand about policy changes introduced by the government of India.
- 2 They gain knowledge about various industrial and trade policies.
- 3 They learn about infrastructure policies including energy, transport & telecommunication policies.

2. 200002: Accounting for Managerial Decision

Course Outcomes

- 1 To understand the concept of capital budgeting
- 2 To understand the concept of standard costing, variances, etc
- 3 Importance of marginal costing in decision making process

3. 300001: Research Methodology

Course Outcomes

- 1 Students develop awareness of research in social science field.
- 2 They get acquainted with various components of research methodology
- 3 They learn about various tools and techniques of analysis in brief to carry out dissertation as requirement of their partial fulfillment of the degree.

4. 210501: Corporate Tax Planning & Management

Paper-I

Course Outcomes

- 1 computation of Business Income of companies
- 2 calculate Depreciation as per Income Tax Act
- 3 To understand the concept of Tax planning, Tax Avoidance and Tax Evasion, etc

5. 210502: Finicial Auditing & Taxation Paper-I

Course Outcomes

- 1 Students understand about the internal check and internal control.
- 2 They get familiarize with bank audit, non performing assets, loans and advances, etc
- 3 They learn about Segment Reporting, etc

6. 210201: Introduction to Marketing Management

Course Outcomes

- 1 Students understand the conceptual framework of marketing and its applications in decision making.
- 2 They acquire knowledge about market segmentation and consumer behaviour
- 3 They gain deeper insights into the significance of marketing, pricing and distribution strategies

7. 210202: Integrated Marketing Communication

Course Outcomes

- 1 Students gain deep insight into the various tools and techniques of effective integrated marketing communication.
- 2 They learn about various aspects of media planning and scheduling which helps in promotional planning.
- 3 They understand the significance of PR activities in the corporate world.

Semester-III

1. 300002: Consumer Behaviour

Course Outcomes

1. Students learn about various concepts of consumer behaviour.
2. They develop understanding about various concepts related to consumerism.
3. They get acquainted about various factors affecting consumer behaviour which help them to understand and analyze the marketing strategies.

2. 300003: International Business

Course Outcomes

1. Students become aware about the environment by which international marketing is affected.
2. They become familiarize with the various marketing strategies and alternatives to operate at international level.
3. Students get acquainted about the import-export procedure and understand the importance of other legal requirements to run business at global level.

3. 310503 Corporate Tax Planning & Management **Paper-I I**

Course Outcomes

- 1 Students learn about computation of Capital Gain
- 2 They get detailed understanding about the concept of Advance Tax and Deductions under chapter VI of Income Tax Act 1961
- 3 They become aware of concepts of Tax deducted at source Under Income Tax.

4. : 310504 Finacial Auditing & Taxation Paper-I I

Course Outcomes

- 1 Students gain knowledge about different types of audit-Tax Audit, Management Audit, Social Audit, Cost Audit, Online Audit, System Audit
- 2 They understand the concept and importance of Corporate Social Responsibility
- 3 They acquire deeper understanding in relation to avenues of Audit work, Fraud detection, valuation of Inventory, Receivables, immovable property and business as a whole.

5. 310203: Product & Brand Management

Course Outcomes

- 1 Students get in-depth knowledge about managing a product and creating a dependable brand .
- 2 They learn about concepts like reinforcing and revitalizing of brands in this tough competitive scenario
- 3.They get acquainted with brand building strategies and celebrity endorsements in detail.

6. 310204: Service Marketing & CRM

Course Outcomes

- 1 Students become familiarize about CRM sector and its importance in modern business.
- 2 They gain knowledge about sustaining customer loyalty in the competitive business.
- 3 They acquire understanding about various tools and techniques of CRM.

7.300077: Research Project-I

Course Outcomes

- 1 Students learn about basics to carry out research project.
- 2 They develop the research attitude and get to know about dos and donts to conduct research.
- 3 They acquire and apply knowledge to develop hypothesis, objectives and carry out review of literature.

Semester-IV

1. 400001:Retail Banking

Course Outcomes

- 1 Students are familiarized with retail banking concepts.
- 2 They get acquainted with the recent trends in retail banking
- 3 They gain knowledge about various services provided by retail banking.

2. 200003: Financial Services

Course Outcomes

- 1 Students get introduced with financial services and understand the importance of financial services.
- 2 They get acquainted about working of factoring, forfeiting, etc
- 3 They knowledge about credit rating in India.

3. 300077: Research Project-II

Course Outcomes

- 1 They learn to develop the questionnaire to carry out research further.
- 2 They gain deeper knowledge about various tools and techniques of analysis and interpretation of data collected.
- 3 They become familiar with report writing styles and bibliography to complete the dissertation.

4. 400088: Internship

Course Outcomes

- 1 Students develop various skills required to perform a job.
- 2 They gain knowledge and understand their duties at work and give importance to skills required to perform a job.
- 3 They become familiarize about practical implications of their knowledge in the actual working conditions.