



EXECUTIVE SUMMARY

With a view to enlighten and empower women to become instrumental in enhancing the quality of society, Shri M D Shah Mahila College of Arts and Commerce (MDSMC) is taking meticulous strides in offering quality education to women students' residing in the suburbs of Mumbai. Established in 1968 by Janseva Samiti and affiliated to one of the few famous women's Universities in India- SNDT Women's University, MDSMC is a premier women's institution reaching out to a large number of students with its core strength of being a girls' college and imparting education in four mediums.

MDSMC was established with the sole purpose of providing accessible and affordable education and carries the mantle of offering graduating facilities in Arts, Commerce, Management Studies, Computer Applications, Mass Media and Masters' degree in Commerce, Hindi and Economics. The college emphasizes on innovative thinking that has resulted in designing a course in Bachelors' in Accounts, Finance and Insurance- a first of its kind in the affiliating University. Apart from regular courses, various value added and UGC approved Career Oriented programmes are offered to students. The institution also provides capacity building courses like Communication development, 100 hours of computer course and Entrepreneurial skills. In its journey of building globally competent, confident, and positively inclined individuals, MDSMC gives equal emphasis to revering and conserving cultural identity and heritage amongst its students, provides opportunities to them for training with corporate houses and collaborates with companies for placements.

In its tenure of 45 years of service to society MDSMC has become a space for interaction, exchange and ingestion of Knowledge through its multifarious activities. Curricular, co-curricular, extra-curricular and extension activities are stressed to shape a balanced personality in the prime stakeholders. The concept of 'quality' in education was realized by Internal Quality Assurance Cell (IQAC) through its association with National Centre for Quality Management (NCQM). A tryst with quality tools to upgrade quality in educational sector gave rise to Performance Excellence System (PES-based on international quality models) which emphasizes on improving the key institutional -academic and administrative processes for smooth functioning.

Student-centric focus of all major committees and cells is highlighted in the orbit of support services created for the students. Book Bank, Financial Assistance Committee, NSS, NCC, Family Counselling Cell, Career Guidance and Placement Cell, Arogyam Health Centre, Students' Grievance Redressal Cell, Students' Council and Add-on programmes provide support to students in their journey towards excellence. The receipt of Literary Trophy at University level, NCC University banner, recognition from local body for NSS work, laurels at BEQET Award competitions every year, commendable work in health is the natural outcome of committed planning and detailed execution. The consistent excellent academic performance and good student teacher rapport has helped build a strong sense of



loyalty amongst students. Large scale endeavours like application for Indian Merchants' Chamber-Ramakrishna Bajaj National Quality Award (IMC-RBNQA) for excellence in services, Jagar Janivancha trophies for gender sensitization and SETU-a project on Inter Generational Interaction to build a bridge between youth and senior citizens in society made the college visible in the national and state level scenario. Yet the thirst to achieve more and share the best with the future generation spurred us to build international collaborations. An International Leadership Training Lecture Series was initiated in collaboration with Dowling College, New York; Iona College, New York; Panamericana University, Mexico via Blackboard technology. The Indo- Danish Student Cultural Exchange programme was an enriching, enthralling and unending two days of delightful bonding and cultural celebration.

A research inclined faculty with two teachers working individually on major research projects, two institutional researches on Thalessemia and Feedback and several faculty engaged and/or guiding in minor/small research projects enhances the work environment of the institution. Social Responsibility acts as an extension of each individual's personality and finds an outlet in institutional and departmental outreach programmes. The management has a registered NGO called 'Janseva" wherein three major projects are focused- 'Umang', for senior citizens, 'Sakar' for school drop outs and 'Prayas' for youth training programme. Thematic annual days coupled with informative exhibitions on 'Valuing Values' and 'Expo on Entrepreneurship skills' proves beneficial in reaching out to college and local students. Research publications by faculty members and institutional publications like college magazines and newsletters highlight the scholarly contribution of its stakeholders.

A participative mode of operation in academic and administrative processes taking cognizance of inputs from students, staff members, alumni and parents coupled with institutional values of Visionary Leadership, Focus on Future, Agility and Social Responsibility enables the college live its vision of enlightening and empowering women to become instrumental in enhancing the quality of society.